

## Application Data Sheet

### Application Information

Application Type::	Regular
Subject Matter::	Utility
Suggested Classification::	
Suggested Group Art Unit::	
CD-ROM or CD_R?::	None
Number of CD disks::	
Number of copies of CDs::	
Sequence Submission::	No
Computer Readable Form (CRF)?::	No
Title::	CONTENT TARGETING WITH AUDIENCES
Attorney Docket Number::	50037.238US01
Request For Early Publication::	No
Request For Non-Publication::	Yes
Suggested Drawing Figure::	
Total Drawing Sheets::	15
Small Entity::	No
Latin Name::	
Variety Denomination Name::	
Petition Included::	No
Petition Type::	
Licensed US Govt. Agency::	
Contract or Grant Numbers::	
Secrecy Order in Parent Appl.?::	No

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## Applicant Information

Applicant Authority Type:: Inventor  
Primary Citizenship Country:: India  
Status:: Full Capacity  
Given Name:: Venkatesh  
Middle Name::  
Family Name:: Veeraraghavan  
Name Suffix::  
City of Residence:: Seattle  
State or Province of Residence:: WA  
Country of Residence:: USA  
Street of mailing address:: 1301 First Avenue #1603  
City of mailing address:: Seattle  
State or Province of mailing address:: WA  
Country of mailing address:: USA  
Postal or Zip Code of mailing address:: 98101

## Applicant Information

Applicant Authority Type:: Inventor  
Primary Citizenship Country:: USA  
Status:: Full Capacity  
Given Name:: Lin  
Middle Name::  
Family Name:: Huang  
Name Suffix::  
City of Residence:: Redmond  
State or Province of Residence:: WA  
Country of Residence:: USA  
Street of mailing address:: 7224 245th Way NE

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City of mailing address:: Redmond  
State or Province of mailing address:: WA  
Country of mailing address:: USA  
Postal or Zip Code of mailing address:: 98053

### Applicant Information

Applicant Authority Type:: Inventor  
Primary Citizenship Country:: Estonia  
Status:: Full Capacity  
Given Name:: Targo  
Middle Name::  
Family Name:: Tennisberg  
Name Suffix::  
City of Residence:: Bothell  
State or Province of Residence:: WA  
Country of Residence:: USA  
Street of mailing address:: 11510 E Riverside Drive #49  
City of mailing address:: Bothell  
State or Province of mailing address:: WA  
Country of mailing address:: USA  
Postal or Zip Code of mailing address:: 98011

### Applicant Information

Applicant Authority Type:: Inventor  
Primary Citizenship Country:: USA  
Status:: Full Capacity  
Given Name:: Nathan  
Middle Name::  
Family Name:: Fink

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Name Suffix::

City of Residence:: Seattle

State or Province of Residence:: WA

Country of Residence:: USA

Street of mailing address:: 6508 Palatine Avenue N

City of mailing address:: Seattle

State or Province of mailing address:: WA

Country of mailing address:: USA

Postal or Zip Code of mailing address:: 98103

### Correspondence Information

Correspondence Customer Number:: 27488

### Representative Information

Representative Customer Number::	27488
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### Assignee Information

Assignee Name:: Microsoft Corporation

Street of mailing address:: One Microsoft Way

City of mailing address:: Redmond

State or Province of mailing address:: WA

Country of mailing address:: USA

Postal or Zip Code of mailing address:: 98052

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